

Introduction

Wi-Fi service providers are facing numerous challenges in today's competitive landscape. As a service provider, you need to focus your efforts on acquiring new customers, retaining existing ones and expanding your wireless footprint. However to do so, you need a reliable and flexible solution that will handle all your back office tasks. The solution should be capable of providing array of services including authentication, billing, user provisioning, network monitoring, payment processing, customer care, security, customer relationship management and reporting.

WIFILAN Managing Wi-Fi made easy

WiFiLAN is your SOLUTION

WiFiLAN is a hosted, reliable, end-to-end OSS (Operational Support System) for managing both large and small Wi-Fi networks. Unlike other operational support systems, WiFiLAN is designed specially for managing Wi-Fi networks and incorporates all features needed to deploy and operate your networks from a single console.

WiFiLAN streamlines your network deployment; minimizes operational and customer acquisition cost and allows you to scale your business without having to worry about maintaining and managing IT infrastructure. It helps you stay ahead of your competition by allowing you to focus your time and efforts on acquiring new customers and providing top-quality customer care to your existing customers.

Value Proposition

1. Superior Product

- ❖ Centralized RADIUS authentication, billing, CRM and network management
- ❖ Handles all back-office tasks for any sized Wi-Fi networks
- ❖ Modular and flexible architecture provides scalability and reliability
- ❖ Eliminates infrastructure overhead and saves on maintenance and upgrade cost
- ❖ 24 x 7 monitoring of all network hardware including internal access points
- ❖ Simple, intuitive, web-based user interface reduces learning curve and makes application easy to use

2. Superior Service

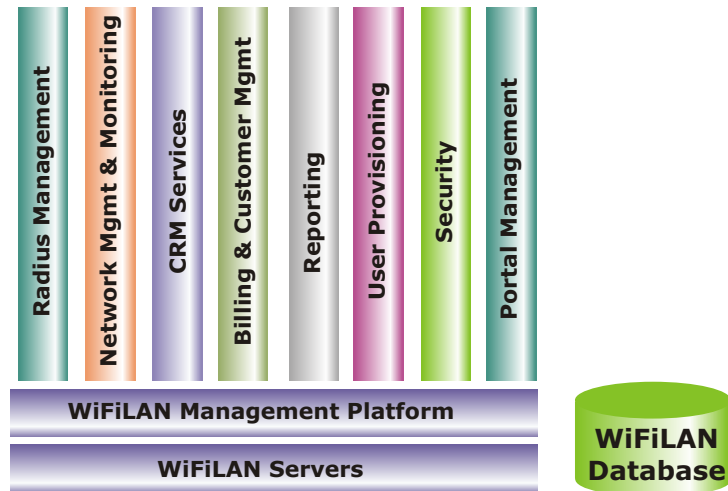
- ❖ Optional managed services to outsource all your back-office activities
- ❖ Pay-as-you-go model lets you jumpstart your Wi-Fi business with minimum cost
- ❖ Prompt and personalized technical support
- ❖ Proficient staff at your service to diagnose and resolve complex technical issues
- ❖ Competitive and flexible pricing options

3. Additional Services

- ❖ End-to-end Wi-Fi installation and deployment services
- ❖ Repairing and fine-tuning your existing Wi-Fi networks to improve throughput and reliability
- ❖ Professional captive portal design
- ❖ Custom web development

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Feature Summary

Authentication Services

- Professionally hosted, scalable and reliable RADIUS servers
- Supports wide range of wireless gateways and access points
- Supports both standard and vendor-specific RADIUS attributes
- MAC-address authentication
- Detailed accounting
- Location-aware

Network Mgmt & Monitoring

- 24 x 7 monitoring of gateways and individual access points
- Centralized repository of all network data
- Tracking device alerts
- Email and SMS notifications
- SNMP-based device management
- Inventory tracking
- Site maps & install management

CRM Services

- Integrated trouble ticket management
- Customer self-care portal
- Email announcements
- Customizable email templates
- FAQ management
- Searchable knowledgebase

Billing and Subscriber Mgmt

- Credit card authorization and Clearing
- Recurring and batch billing support
- Flexible service plans
- Prepaid coupons
- Automated user provisioning
- Promotions and discounts
- Invoices and email receipts

Reporting

- Over 35 different reports for tracking business parameters
- Detailed reports on hotspot traffic and customer usage trends
- Revenue, refund and fraud reports
- Real-time network status, reliability and audit reports
- Promotion effectiveness and prepaid usage reports

Additional features

- Customized, location-specific captive portals
- Content filtering service
- 802.1x based security
- Web-based integration support
- Sub-accounts with access control
- Branded, location-specific reporting interface for site managers
- Roaming support

About Wifi-soft

Wifi-soft specializes in developing high-quality, innovative software solutions for the global Wi-Fi industry. Its web-based, comprehensive Wi-Fi management and QoS solutions help hotspot operators, wireless ISPs and enterprises to seamlessly deploy, manage and operate their Wi-Fi networks from a centralized location.

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